

# 'GIVE Every Child A Voice'

The Glasgow Academy across the 3 sites, from Nursery to Sixth Year, would like your help in supporting the campaign

## 'GIVE Every Child A Voice'

by handing in old mobile phones and therefore raising funds for **ChildLine** to help make sure no child's cry goes unheard.



Promethean will donate £500 to the charity for every 250 phones collected by our school. As each call to **ChildLine** costs approximately £4, every Promethean donation will allow an additional 125 calls to be answered by **ChildLine** volunteer counsellors.

All phones donated during the campaign will be recycled and converted into valuable funds for the NSPCC's Child's Voice Appeal.

**If** we can collect 250 mobile phones we will receive a FREE Promethean ActivExpression Learner Response System (a set of 33 handsets). Using Promethean's ActivExpression handsets, learners can 'text' their individual responses to teachers' questions, allowing for both independent and collaborative learning.

**SO** please if you and your family have any old mobile phones at home, could your son or daughter bring them into school. There are collection boxes at all 3 sites:

- Prep School reception
- Senior School main building
- Atholl
- Dairsie

The deadline for this campaign is Friday 1<sup>st</sup> April

Thank you from The Glasgow Academy joint Eco Committees.

Please read on for info on "phones that qualify"...

## **Phones that qualify towards Give Every Child A Voice campaign.**

For the '**GIVE Every Child A Voice**' campaign each phone qualifies towards the overall amount; however, it is dependant upon the quality of the phone as to whether it counts as 1 full unit or ½ a unit.

### **How does a phone qualify as a full unit?**

For a phone to qualify as a full unit the phone must switch on and off and must be complete with all battery covers and bodywork.

### **What is classed as a half unit phone?**

A phone which will be classified as a half unit will be incomplete, missing battery, covers or bodywork. Remember all phones are accepted towards reaching your target. *2 x broken phones = 1 unit closer to your target*

### **What happens to the phones?**

When your phones arrive here in Arc Telecom we firstly count all handsets and allocate the grand total to your school. We then grade and process the phones and send them on to a recycling centre, where they are reconditioned and sold on to developing countries or recycled for their raw materials. By doing this we ensure that your phones are diverted from landfill sites where they would otherwise cause pollution.

Some mobile phones can contain dangerous and hazardous substances like Cadmium, Lead, Brominated flame retardants and Beryllium. These metals are relatively harmless until they find their way into landfill sites where they degrade and can cause serious damage to the environment. By recycling them you are protecting the environment.

Arc telecom visit and audit the appointed recycling company on a regular basis.

### **Data on Phones**

We strongly recommend that all data be removed from the handset before it is placed into the recycling bin. This can be done quite simply by restoring the phone to factory settings which will clean down all saved data.

We also recommend that all Sim and Memory cards are removed from the phone. Any that reach us here at Arc Telecom will be disposed of immediately. By recycling your mobile phone with Arc Telecom you agree to release us from all and any claims, losses or damages with respect to the data stored or contained therein or on any media used in conjunction with the mobile phone.

### **Phone Chargers.**

There is no need to send any phone chargers along with the phones and these do not count towards the total of phones collected. However, if you wish to send us your phone chargers we will be happy to dispose of them for you in compliance with the WEEE Directive.

Good luck with your collection and remember all phones are accepted.

**Give Every Child a Voice, with a little help from ChildLine and Promethean, by taking part in the recycling campaign that aims to help children and young people across Scotland. By donating mobile phones, your school can raise money for ChildLine and get interactive classroom equipment that helps identify children's individual needs by allowing them to express them fully.**